




CORPORATE HEADQUARTERS





Florida is the perfect location for corporate headquarters.

A true economic super-state, Florida is the 4th largest state in the U.S. and the 21st largest economy in the world. Companies across industries can benefit from its large market, large workforce and tremendous diversity. In addition, its low corporate tax burden, no personal income tax, and modern infrastructure provide the perfect climate for business.

Top 5 Reasons

Florida is already home to **nearly 3,000 headquarters offices.**

Here's why your corporate office should be in Florida, too:

- 1 Benefit your Bottom Line**
Few states can compete with Florida's leading business tax climate (#1 in the Southeast), low business costs, and no personal income tax, making it **easy to be in business in Florida.**
- 2 Pick the Best of the Best**
Florida offers a large and diverse workforce of 9 million strong — including many who are foreign language speakers. The state's workforce is continually ranked among the nation's best. **You can find the expertise you need in Florida.**
- 3 Conduct Business Quickly & Efficiently**
Florida offers world-class business amenities and infrastructure, including a **sophisticated telecom network, 19 commercial service airports, and a wide array of available Class A office space.** People, ideas, and goods all travel fast in Florida.
- 4 Connect to the World**
Florida is the strategic and economic center of the Americas thanks in part to its location and base as a nexus point for international business. Florida's multi-cultural, multi-lingual workforce **can help you provide even better customer service to your clients worldwide.**
- 5 Supportive Business Climate**
Florida is dedicated to being the most business friendly state in the nation by **cutting taxes, streamlining regulations, and investing in education.** In addition, corporate headquarters projects are eligible for a range of targeted incentives.

Florida Fast Facts

#1

state for innovation ¹

#2

best state for business ³

#4

workforce in the U.S. ⁴

15

Fortune 500 corporate headquarters

#2

infrastructure in the U.S. ²

0%

personal income tax guaranteed by constitutional provision

5th

best tax climate for business in the US. ⁵

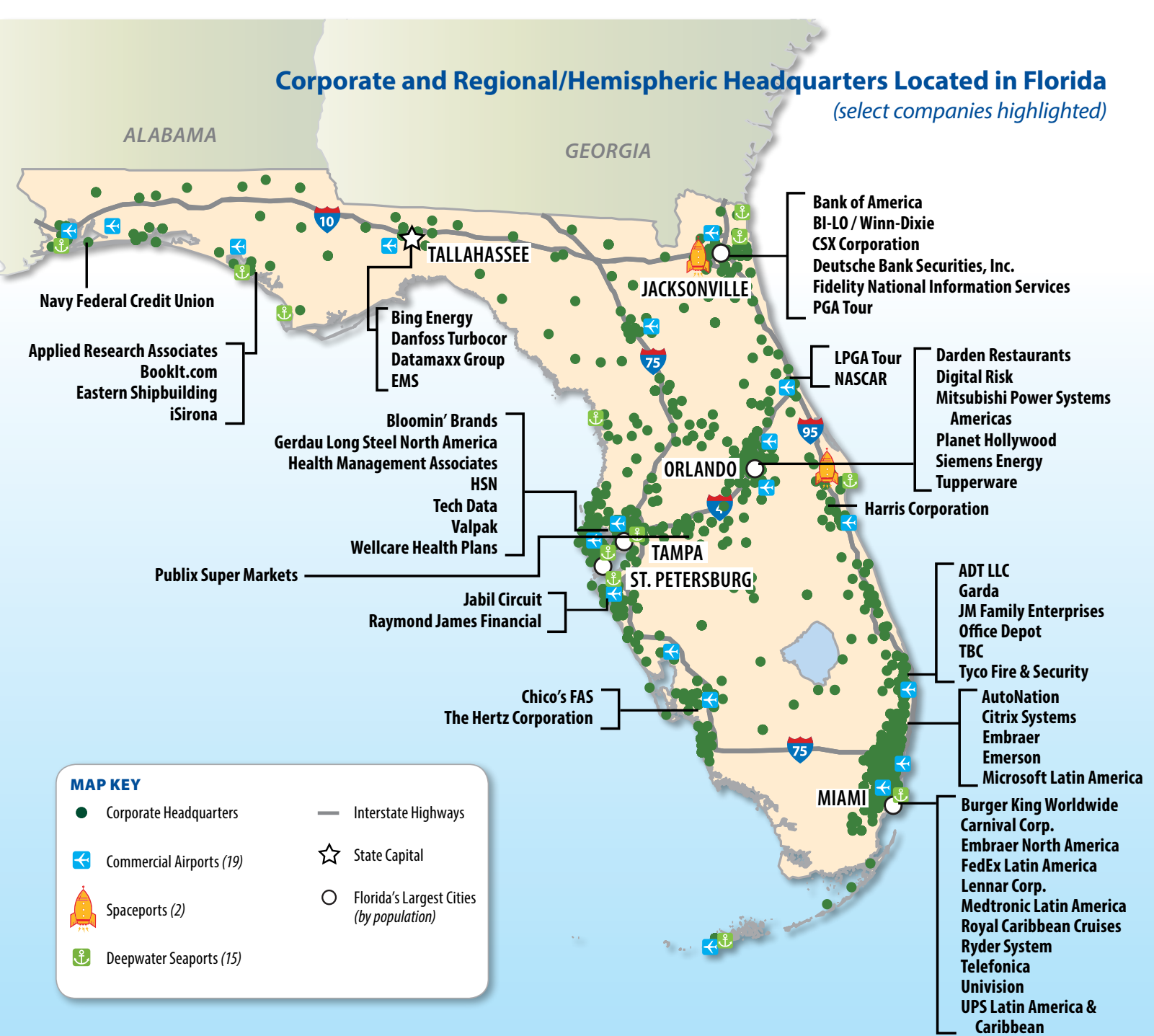
300

regional and hemispheric headquarters of companies from all over the world

¹ Fast Company ² U.S. Chamber of Commerce ³ Chief Executive Magazine ⁴ CNBC ⁵ Tax Foundation

Corporate and Regional/Hemispheric Headquarters Located in Florida

(select companies highlighted)



Comparative Costs for Corporate Headquarters in Florida vs. Other Markets

	FLORIDA	CALIFORNIA	CONNECTICUT	GEORGIA	ILLINOIS	MINNESOTA	NEW YORK	OHIO	TEXAS
Personal Income Tax Rate (Highest Rate)	None	12.30%	6.70%	6.00%	5.00%	9.85%	8.82%	5.39%	None
Corporate Income Tax or Gross Receipts Tax Rate	5.50%	8.84%	7.50%	6.00%	9.50%	9.80%	7.10%	0.26% of Gross Receipts	1.00%
State Business Tax Climate Ranking	5	48	42	32	31	47	50	39	11
Private Sector Union Membership	2.30%	8.90%	6.80%	3.80%	10.00%	8.40%	15.10%	7.60%	2.60%
Headquarters Average Annual Wage	\$101,640	\$104,548	\$188,182	\$97,441	\$116,419	\$111,475	\$133,304	\$104,087	\$111,734



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Why Florida is the perfect climate for business:

"The State of Florida and the city of Orlando have been excellent partners in our continued success as the fastest-growing television network in the U.S. and building our digital businesses like GolfNow. Orlando, a tent pole in the world of golf and Golf Channel's home since it was launched by co-founder Arnold Palmer 19 years ago, is a pro-growth and pro-business environment that is ripe with a talented workforce, which has helped Golf Channel deliver world-class, high-quality golf content across all our platforms to a global audience."

Mike McCarley, President
Golf Channel

"We chose Florida because of the great business climate for our company to operate in and a great weather climate for employees."

Naren Gursahaney, CEO
ADT

"The first Chico's store began in Florida. 30 years later, Chico's FAS, Inc. has grown tremendously with the support of the state and local community. Southwest Florida is a wonderful place we're proud to call home!"

Sara Stensrud, Executive Vice President, Chief Human Resources Officer
Chico's FAS Inc.

Ready?



Enterprise Florida stands ready to assist in every aspect of your next location project. Please don't hesitate to contact:

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Circles represent approximate flight times from Florida in one-hour increments.



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Enterprise Florida, the lead economic development organization for the state of Florida, assists companies confidentially with their expansion and location plans.