



# INFORMATION TECHNOLOGY



## Top 5 Reasons

*Here's why your company should be in Florida, too:*

### 1 Plug into Rich Networks

Over **26,000 IT companies**, including leaders such as **Citrix, Jabil Circuit, IBM, Motorola, Symantec, and Electronic Arts** have significant operations in Florida. With the state also home to one of the **world's largest modeling, simulation and training industry** and one of the **largest photonics clusters** in the nation, your business opportunities can multiply here.

### 2 Pick the Best of the Best

Florida is **5<sup>th</sup> in high-tech employment** and ranks at the top for employment in communications equipment manufacturing, internet and telecommunications, engineering services, computer systems design and other fields.

### 3 Benefit Your Bottom Line

Florida offers a cost-competitive environment, favorable overall tax structure, no personal income tax and superior quality of life, as well as targeted industry programs for qualified investments, job creation and other specialized objectives. **These benefits can directly boost your bottom line.**

### 4 Connect through NextGen Infrastructure

Florida offers **support structures for the full life-cycle of IT firms**, including new facilities and equipment, top technology transfer organizations and growing capital investment networks. It is also home to one of the world's **Top 5 most interconnected cities** and a robust communications network.

### 5 Research, Develop, Innovate

**Research & development activities worth nearly \$8 billion annually** happen in Florida. You can find innovation and research excellence in IT fields ranging from photonics/optics and modeling, simulation & training, to nanotechnology and material science.

## Florida's Strengths in IT

Florida has remained at the forefront of information technology innovation since the birth of the IBM PC in Boca Raton. The state's IT strengths include diverse and growing sectors and some **26,000+ IT companies**, which employ **245,000 professionals**. Florida is the **#3 state in High-Tech Establishments**.



#### Software

Size: **13,400+ companies**

##### Areas of Excellence:

Accounting and finance solutions, business intelligence software, ERP software, healthcare management solutions, cyber security applications, supply chain management and logistics systems

**Select Companies in Florida:** Citrix Systems, Fidelity National Information Services (FIS), Allen Systems Group, Ultimate Software



#### Digital Media

Size: **4,200 companies**

##### Areas of Excellence:

Gaming and simulation software, entertainment and theme park applications, 3D animation tools, digital recording equipment

**Select Companies in Florida:** EA Tiburon, Onstream Media Corporation, n-Space



#### Communications

Size: **7,200 companies**

##### Areas of Excellence:

Wireless and mesh networks, communications equipment, secure radio communications, mobile enterprise solutions, wireless infrastructure services

**Select Companies in Florida:** Harris Corporation, Motorola Solutions, Inc., Terremark, Brightstar Corp, Web.com



#### Modeling, Simulation & Training

Size: **332 companies**

##### Areas of Excellence:

Virtual realities for training, entertainment, gaming, amusement applications, 3D experience, medical simulation

**Select Companies in Florida:** Lockheed Martin, Saab Training USA, SAIC, Indra Systems



#### Microelectronics & Precision Devices

Size: **700+ companies**

##### Areas of Excellence:

Microelectromechanical systems (MEMS), industrial and consumer electronic components, integrated circuits and microassemblies, semiconductors

**Select Companies in Florida:** Harris, Jabil Circuit, Inc., Roper Industries, Draper Laboratory, SRI International



#### Photonics/Optics

Size: **271 companies**

##### Areas of Excellence:

Lasers and sensor technologies, LED lighting, advanced imaging, ultra high-bandwidth communications, nano-and bio-photonics

**Select Companies in Florida:** Northrop Grumman Laser Systems, FARO Technologies, LightPath Technologies, Ocean Optics

## Florida Fast Facts

**3<sup>rd</sup>**

largest state for high-tech establishments <sup>1</sup>

**3<sup>rd</sup>**

largest exporter of high-tech products <sup>1</sup>

more than **26,000**

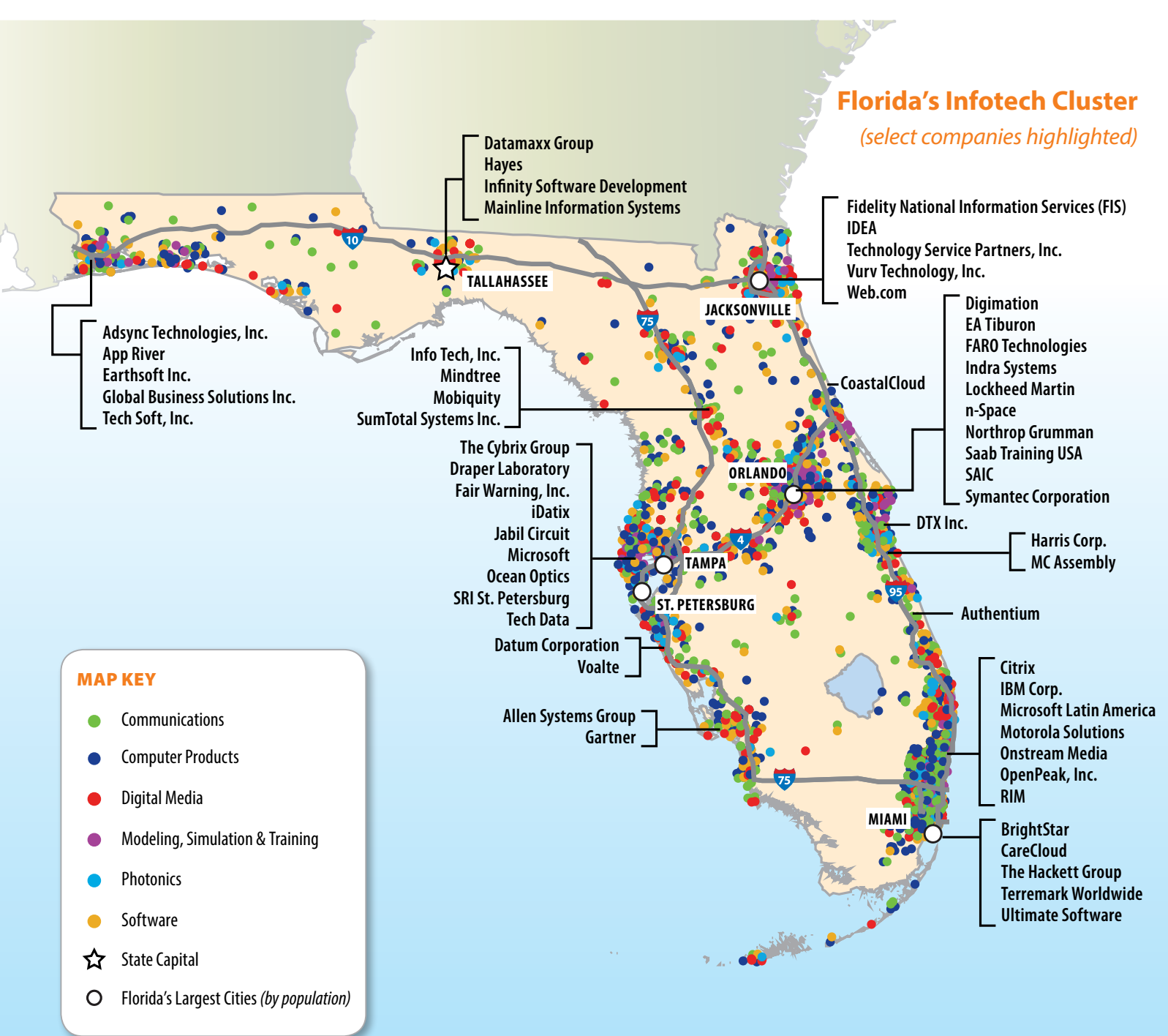
IT companies employing close to a quarter of a million workers call Florida home <sup>2</sup>

**Top 5** Miami is among the world's Top 5 Most Interconnected Cities <sup>3</sup>

<sup>1</sup> TechAmerica <sup>2</sup> Primary data source: U.S. Dept. of Labor, Bureau of Labor Statistics, QCEW <sup>3</sup> Verizon

## Florida's Infotech Cluster

(select companies highlighted)



## Comparative Costs for Information Technology Companies in Florida vs. Other Markets

	FLORIDA	CALIFORNIA	GEORGIA	MASSACHUSETTS	NEW YORK	NORTH CAROLINA	TEXAS
Personal Income Tax Rate (Highest Rate)	<b>None</b>	12.30%	6.00%	5.20%	8.82%	5.80%	None
Corporate Income Tax Rate	<b>5.50%</b>	8.84%	6.00%	8.00%	7.10%	6.00%	1.00%
State Business Tax Climate Ranking	<b>5</b>	48	32	25	50	44	11
Computer Products, Microelectronics, and Precision Device Mfg. Average Wage	<b>\$77,859</b>	\$133,995	\$85,041	\$118,848	\$95,165	\$106,750	\$107,074
Software and Computer Systems Average Wage	<b>\$82,943</b>	\$152,910	\$93,204	\$127,349	\$105,008	\$86,983	\$94,466
Digital Media Average Wage	<b>\$56,802</b>	\$120,394	\$56,834	\$55,963	\$93,138	\$52,383	\$62,542



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## Why Florida is the perfect climate for business:

**"We are dedicated to providing the best products from the best staff in the software industry. And that was part of the draw to expand in Pinellas — the talent pool here. We're able to hire developers and programmers locally with the advanced skills we need in order to continue the company's growth."**

Steve Allen, CEO and Founder  
iDatix

**"When we decided to expand our company, we had many options — but, we liked what Florida had to offer. Florida is a business friendly state with a superior workforce and quality of life that cannot be matched. We are excited to expand and grow in the Sunshine State."**

Sara and Tim Hale, President and Vice President  
CoastalCloud, LLC

**"Our business is experiencing rapid growth, and being in Orlando puts us near our customer base, and the area's large pool of experienced 3D talent, both of which are critical as we grow our business."**

David Avgikos, President  
Digimation

**"We are very excited to continue to build our company in Florida and contribute to the state's economic engine. As a technology company committed to innovation, we know how crucial it is to hire and retain highly-skilled individuals, which is why we continuously recruit the best and the brightest from universities right here in Florida. Our clients are our number one priority and we will continue to grow as they grow to ensure their profitability and success well into the future."**

Arnie Bellini, CEO  
ConnectWise

# Ready?

**Enterprise Florida** stands ready to assist in every aspect of your next location project. Please don't hesitate to contact us:



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Circles represent approximate flight times from Florida in one-hour increments.



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